 Concerning the market potential of our website, we can say that according to the needs and the evolution of our society, having a law website nowadays will be highly competitive because the sector has already many great law websites. However, our webpage is open to anybody on need and it will provide multiple information that will attract our customer or user such as how to provide them a professional assistance service and also help them for their legal trouble and so on ... According to one of the law website “*callsam.com*” it is said in their frequent ask question section that customer asked most of the time “ how did their case will proceed and what case did they take and also if it is really”. We clearly believe on that and that is why in our webpage, user has a very broad detail of what we can provide to them, which are a free consultation, a quick representation of their case.

According to the website ““*callsam.com*”, we can remark that they have a good reputation because they are older than us, they provide a free consultation like us, the quality of their website is kind of professional than us  but the service and the quality of marketing that we will provide in our website will certainly make a difference because we have in our website some new content  that many of them does not have and that is did-you-know style and so on. One of our direct competitions is “callsam.com” because they are kind of more professional then us and we have also many an indirection competition such “*austinblacklaw.com*”. Honestly the service that are providing is not as much more interesting than us and we have more attractive content then them.

       While, many all the content and the service that we are having in our webpage have already being done by some direct and indirect competitive farms but the Novelty of your solution are new in this sector because when you look at to our webpage we will see that all customer who are in the same area that the website owner is may opt into getting legal representation. In addition, we know that when people are face to legal trouble the only things that matter to them is to not have a court fees, misdemeanor or felonies on their record and our website help to resolve that issues. All those factors show the innovation that will bring our website in the market. In fact, our solution will be better than our competition because the innovation that will bring will be a big support for anybody in the need because they can have a basic laws, regulations, and ordinances information there.